

CIRENCESTER TOWN COUNCIL

MINUTES of a Meeting of the Charter Market Management Committee held in Suite 3, Dyer House, 3 Dyer Street, Cirencester, at 2.00 p.m. on Monday, 8th February 2010.

PRESENT: Councillors: Mrs J Hincks (Chairman)
Mrs S A Alexander (Vice-Chairman)
M Helm
A Lichnowski

Officers:

Andrew Tubb – Chief Executive Officer

192.10 APOLOGIES

Apologies were received and accepted from Councillor R Hughes (personal).

193.10 DECLARATIONS OF INTEREST

None.

194.10 MINUTES

The Minutes of the Meeting held on 6th July 2009 were approved as an accurate record.

195.10 BUSINESS PLAN AND MARKETING STRATEGY

It was noted that due to other priorities on resources a draft business plan and marketing strategy was not available in draft format, although a funding framework had been previously agreed for the future of the Market; it was also noted that several key documents had been published recently which would prove helpful in the work of drafting such a plan and strategy i.e. Markets21 Policy and Research Review and the European Services directive.

In order to take this work forward it was agreed to hold a series of informal meetings before the next meeting of the Committee in July.

196.10 TRADER DROP-IN FEEDBACK

It was noted that the feedback from the drop-in session held in October 2009 had been circulated to the traders.

The CEO agreed to follow up issues relating to the stalls, fees and promotional events and would report back to the Committee in due course.

It was agreed that a further drop-in session be planned for sometime in April 2010.

197.10 EUROPEAN SERVICES DIRECTIVE

The Committee was briefed on the European Services Directive and the impact of this on current arrangements. Several key issues include electronic availability of stall application forms and on-line payment of stall fees.

NABMA, the national association, was delivering training around market rights and the EU directive and it was hoped that officers would be able to attend.

198.10 DATE OF NEXT FORMAL COMMITTEE MEETING

Monday, 5th July 2010 at 2.00 p.m., in Suite 3, Dyer House.

The meeting closed at 3.10 p.m.

Councillor Mrs J Hincks
Chairman